114th CONGRESS 1st Session

To amend the Family Educational Rights and Privacy Act of 1974 to ensure that student data handled by private companies is protected, and for other purposes.

## IN THE SENATE OF THE UNITED STATES

Mr. MARKEY (for himself and Mr. HATCH) introduced the following bill; which was read twice and referred to the Committee on \_\_\_\_\_

## A BILL

- To amend the Family Educational Rights and Privacy Act of 1974 to ensure that student data handled by private companies is protected, and for other purposes.
  - 1 Be it enacted by the Senate and House of Representa-
  - 2 tives of the United States of America in Congress assembled,

## **3** SECTION 1. SHORT TITLE.

4 This Act may be cited as the "Protecting Student

5 Privacy Act of 2015".

## 6 SEC. 2. FERPA IMPROVEMENTS.

7 Subsection (b) of section 444 of the General Edu8 cation Provisions Act (20 U.S.C. 1232g) (commonly re-

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ferred to as the "Family Educational Rights and Privacy
 Act of 1974") is amended—

3 (1) by redesignating paragraphs (4) through
4 (7) as paragraphs (8) through (11), respectively;

5 (2) by inserting after paragraph (3) the fol-6 lowing:

7 "(4)(A) No funds shall be made available under any
8 applicable program to any educational agency or institu9 tion that has not implemented information security poli10 cies and procedures that—

"(i) protect personally identifiable information
from education records maintained by the educational agency or institution; and

14 "(ii) require each outside party to whom per-15 sonally identifiable information from education 16 records is disclosed to have information security poli-17 cies and procedures that include a comprehensive se-18 curity program designed to protect the personally 19 identifiable information from education records.

"(B) For purposes of this subsection, the term 'outside party' means a person that is not an employee, officer, or volunteer of the educational agency or institution
or of a Federal, State, or local governmental agency and
includes any contractor or consultant acting as a school

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official or authorized representative or in any other capac ity.

3 "(5) Notwithstanding any other provision of this sec-4 tion or paragraph (2)(A), no funds shall be made available 5 under any applicable program to any educational agency 6 or institution that has a policy or practice of using, know-7 ingly releasing, or otherwise knowingly providing access to 8 personally identifiable information, as described in para-9 graph (2), in the education records of a student to adver-10 tise or market a product or service.

"(6) Each State educational agency receiving funds
under an applicable program, and each educational agency
or institution, shall ensure that any outside party with access to education records with personally identifiable information complies with the following:

"(A) Any education records that are held by the
outside party shall be held in a manner that provides, as directed by the educational agency or institution, parents with—

"(i) the right to access the personally identifiable information held about their students by
the outside party, to the same extent and in the
same manner as provided in subsection (a)(1);
and

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1 "(ii) a process to challenge, correct, or de-2 lete any inaccurate, misleading, or otherwise in-3 appropriate data in any education records of 4 such student that are held by the outside party, 5 through an opportunity for a hearing by the 6 agency or institution providing the outside 7 party with access, in accordance with subsection 8 (a)(2).9 "(B) The outside party shall maintain a record

of all individuals, agencies, or organizations that
have requested or obtained access to the education
records of a student held by the outside party, in the
same manner as is required under paragraph (8).

"(C) The outside party shall have policies or
procedures in place regarding information security
practices regarding the education records, in accordance with paragraph (4).

"(7) No funds under any applicable program shall be
made available to any educational agency or institution,
or any State educational agency, unless the agency or institution has a policy or practice that—

"(A) promotes data minimization in order to
safeguard individual privacy by meeting any request
for student information with non-personally identifiable information, if the purpose of any appropriate

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1	request can be effectively met with non-personally
2	identifiable information; and
3	"(B) requires that all personally identifiable in-
4	formation on an individual student held by any out-
5	side party be destroyed when the information is no
6	longer needed for the specified purpose."; and
7	(3) in paragraph $(8)(A)$ , as redesignated by
8	paragraph (1)—
9	(A) by inserting "who are employees, offi-
10	cers, or volunteers of the agency or institution"
11	after "of this subsection";
12	(B) by striking "or organizations" and in-
13	serting "organizations, or outside parties";
14	(C) by striking "or organization" and in-
15	serting "organization, or outside party"; and
16	(D) by inserting "and will describe the in-
17	formation shared with such person, outside
18	party, agency, or organization" after "obtaining
19	this information".